



E M P I R E
M E R C H A N T S

THE CHARMER SUNBELT GROUP

Training Guide
Pricing Information – Empire Merchants Website
August 2010

Overview

- ❑ This step by step guide is intended to inform retailers on how to view monthly pricing on the Empire Merchants website at www.empiremerchants.com
- ❑ This pricing is also available on the NYSLA website at www.abc.state.ny.us
- ❑ Empire Merchants posts the pricing for the subsequent month five(5) business days before the new month begins.
- ❑ Orders for the following month can only be placed with the Order Department starting the 28th of the current month (or the next business day if the 28th falls on a weekend)

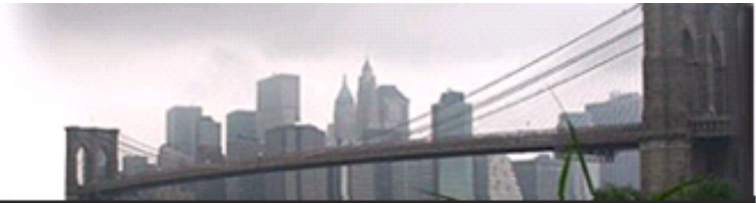
Pricing can be accessed from the “Customer” tab

The screenshot displays the Empire Merchants website header and navigation. The logo for Empire Merchants, a Charmer Sunbelt Company, is on the left. The navigation bar includes tabs for Home, Public, Customer, Supplier, Employee, and Contact. The Customer tab is selected, and a dropdown menu is open, listing options such as Bill and Hold, COD, Credit, Customer Service, Delivery Instructions, NYC Community Boards & County Clerks, Policy Memos, and Pricing. A red box highlights a notice to valued customers regarding a closure on Monday, May 3, and a link to the pricing section. The Pricing option in the dropdown menu is also circled in black. Below the navigation bar, there is a section for 'SALES DIVISIONS' with a link to 'read more'.

•A notice will appear here regarding pricing adjustments

•Customers can logon to see Empire Merchants, LLC monthly pricing

Customer Log On Page



PRICING LOGIN

Please enter your Empire customer # and NYS license # in order to view your account information. Some examples of NYS license #s are: RL-1234567, L-1234567, OP-1234567

Customer #:

License #:

Copyright 2007 © Empire Merchants. [Privacy & Legal](#) | [Site by IND](#)

Enter Customer #, License # and then click “Authenticate”

Current and previous month pricing is posted- including our Terms and Conditions and approved adjustments

Home

Public

Customer

Supplier

Employee

Contact

PRICING

Metro New York Wine Price List

[EM TERMS & CONDITIONS.pdf](#)
[JULY 2010 AMENDMENTS.pdf](#)
[JULY 2010 SLA approved adjustments.pdf](#)
[July 2010 Wines.pdf](#)
[JUNE 2010 SLA approved adjustments.pdf](#)
[June 2010 Wines.pdf](#)
[LTD AVAIL ITEMS FOR WEBSITE- JULY 2010.pdf](#)

** - Limited Availability

Metro New York Spirit Price List

[EM TERMS & CONDITIONS.pdf](#)
[JULY 2010 AMENDMENTS.pdf](#)
[JULY 2010 SLA approved adjustments.pdf](#)
[July 2010 Spirits .pdf](#)
[JUNE 2010 SLA approved adjustments.pdf](#)
[June 2010 Spirits.pdf](#)
[LTD AVAIL ITEMS FOR WEBSITE- JULY 2010.pdf](#)

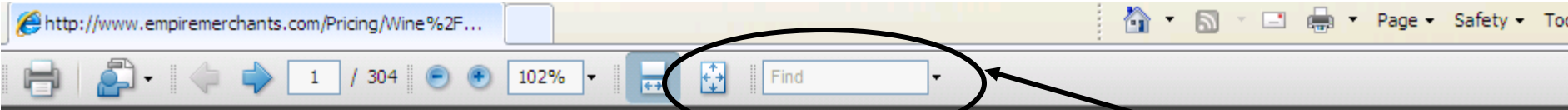
** - Limited Availability

Prices are listed as follows
New York State
New York City

Report Definitions

- ❑ **EM TERMS AND CONDITIONS**
 - Contains Empire Terms and Conditions
- ❑ **<Current Month> Amendments**
 - Contains all pricing changes made during the 3 day amendment period. These changes will appear on the NYSLA and Empire Merchants, LLC website in the current month's pricing list. These changes may not print in the Beverage Media.
- ❑ **<Current Month> SLA Approved Adjustments**
 - Contains all pricing adjustments made after the amendment period for both Wines and Spirits. These change will not appear in the Beverage Media, on the NYSLA website or the current months price list.
 - If there are additional changes, a version number will be appended to the title
- ❑ **<Current Month> Wines or <Current Month> Spirits**
 - Contains current month's pricing. A separate list is generated for Wines and Spirits.
 - Limited availability items are denoted by ** on this list.
- ❑ **<Last Month> Wines or <Last Month> Spirits**
 - Contains last month's pricing. A separate list is generated for Wines and Spirits.
 - Limited availability items are denoted by ** on this list.

You can search by item name or number



Type item name or number here

This schedule must be typewritten or printed

SCHEDULE OF WINE PRICES TO RETAILERS

BRAND LABEL REG. # TYPE OF BEVERAGE & BRAND NAME	SIZE	A G E	P R O O F	LEGAL PRICE		POST OFF PRICE		# OF B'LS PER CASE	DISCOUNT FOR QUANTITY
				PER BOTTLE	PER CASE	PER BOTTLE	PER CASE		
1 alamos									
Wine Imported Still									
009646 ALAMOS CAB SAUV #08329001000135	750 ML		14	8.34	100.08			12	\$ 23.39 on 2cs
009647 ALAMOS CHARD #08329001000139	750 ML		14	8.34	100.08			12	\$ 23.39 on 2cs
009648 ALAMOS MALBEC #08329001000142	750 ML		14	8.34	100.08			12	\$ 11.40 on 3cs, \$ 19.48 on 5cs, \$ 23.39 on 10cs
009649 ALAMOS TORRONTES #08329001000144	750 ML		14	8.34	100.08			12	\$ 23.39 on 2cs